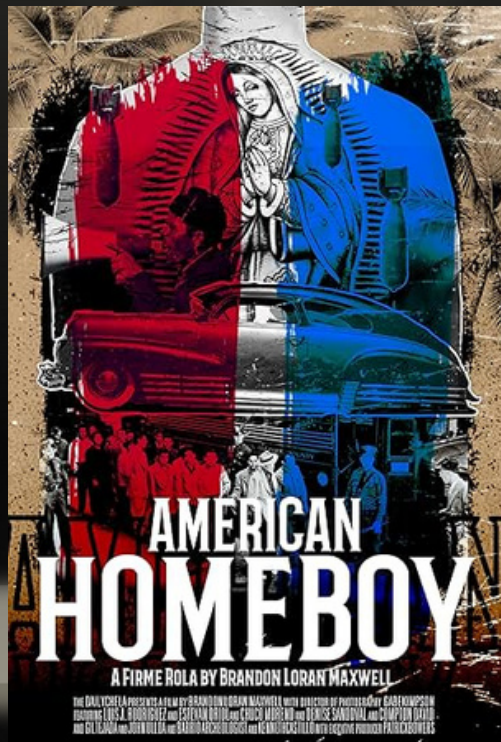


NUESTRA
CULTURA'S

CHICANO HISTORY WEEK 2024

AMERICAN
HOMEBOY



SPONSORSHIP
OPPORTUNITIES

\$500 CHICANO HISTORY SPONSOR

- NAME IN PROGRAM BOOKLET

\$1,000 LOWRIDER ENTHUSIAST SPONSOR

- LOGO IN PROGRAM BOOKLET WITH QR CODE TO WEBSITE

\$1,500 BARRIO SPONSOR

- 1 BUSINESS CARD AD IN PROGRAM BOOKLET WITH QR CODE TO WEBSITE
- 2 SOCIAL MEDIA POSTS ON ALL SOCIALS (1) BEFORE AND (1) AFTER EVENT

\$2,500 AMIGOS SPONSOR

- 1 QUARTER-PAGE AD IN PROGRAM BOOKLET WITH QR CODE TO WEBSITE
- 4 ANNOUNCEMENTS (1 AT EACH SHOW) FROM DJ RECOGNIZING YOUR BUSINESS OR ORGANIZATION
- 4 SOCIAL MEDIA POSTS ON ALL SOCIALS (2) BEFORE AND (2) AFTER EVENT

\$3,500 PLATA (SILVER) SPONSOR

- 1 QUARTER-PAGE AD IN PROGRAM BOOKLET WITH QR CODE TO WEBSITE
- 8 ANNOUNCEMENTS (2 AT EACH SHOW) FROM DJ RECOGNIZING YOUR BUSINESS OR ORGANIZATION
- 8 SOCIAL MEDIA POSTS ON ALL SOCIALS (4) BEFORE AND (4) AFTER EVENT

\$5,000 ORO (GOLD) SPONSOR

- 1 HALF-PAGE AD IN PROGRAM BOOKLET WITH QR CODE TO WEBSITE
- 8 ANNOUNCEMENTS (2 AT EACH SHOW) FROM DJ RECOGNIZING YOUR BUSINESS OR ORGANIZATION
- UNLIMITED SOCIAL MEDIA POSTS
- LOGO ON ALL BANNERS, PROMOTIONAL MATERIALS, ETC.
- 1 LOGO ON A DIGITAL LOTERIA (MEXICAN BINGO) CARD
- 2 RESERVED SEATS AT FILM SCREENING IN DETROIT

\$7,500 COMPADRE SPONSOR

- 1 HALF-PAGE AD IN PROGRAM BOOKLET WITH QR CODE TO WEBSITE
- 8 ANNOUNCEMENTS (2 AT EACH SHOW) FROM DJ RECOGNIZING YOUR BUSINESS OR ORGANIZATION
- UNLIMITED SOCIAL MEDIA POSTS
- LOGO ON ALL BANNERS, PROMOTIONAL MATERIALS, ETC.
- LOGO ON WEBSITE WITH LINK TO YOUR WEBSITE
- ON-SITE SPACE TO DISPLAY, SAMPLE, AND OR SELL PRODUCTS AT EACH EVENT
- 1 LOGO AND 2 OTHER IMAGES ON A DIGITAL LOTERIA (MEXICAN BINGO) CARD
- 4 RESERVED SEATS AT FILM SCREENING IN DETROIT
- LOGO ON THE BACK OF VOLUNTEERS T-SHIRTS

\$7,500 LIGHTS, CAMERA, ACTION SPONSOR

- PLACEMENT OF YOUR COMPANY LOGO WITH RECOGNITION ON ALL COMMEMORATIVE VIDEOS FROM PHOTO BOOTH (VIDEOS CAN BE SHARED ON SOCIAL MEDIA)
- PHOTO BOOTH, RED CARPET AND EVENT LIGHTS SPONSOR
- RECOGNITION AS A PHOTO BOOTH SPONSOR ON IN-VENUE SIGNAGE
- 1 HALF-PAGE AD IN PROGRAM BOOKLET WITH QR CODE TO WEBSITE
- 8 ANNOUNCEMENTS (2 AT EACH SHOW) FROM DJ RECOGNIZING YOUR BUSINESS OR ORGANIZATION
- UNLIMITED SOCIAL MEDIA POSTS
- LOGO ON ALL BANNERS, PROMOTIONAL MATERIALS, ETC.
- LOGO ON WEBSITE WITH LINK TO YOUR WEBSITE
- 1 LOGO AND 2 OTHER IMAGES ON A DIGITAL LOTERIA (MEXICAN BINGO) CARD
- 4 RESERVED SEATS AT FILM SCREENING IN DETROIT
- LOGO ON THE BACK OF VOLUNTEERS T-SHIRTS

\$10,000 LOS PADRINOS SPONSOR

- 1 FULL-PAGE AD IN THE PROGRAM BOOKLET WITH QR CODE TO WEBSITE
- 8 ANNOUNCEMENTS (2 AT EACH SHOW) FROM DJ RECOGNIZING YOUR BUSINESS OR ORGANIZATION
- UNLIMITED SOCIAL MEDIA POSTS
- LOGO ON ALL BANNERS, PROMOTIONAL MATERIALS, ETC.
- LOGO ON WEBSITE WITH LINK TO YOUR WEBSITE
- ON-SITE SPACE TO DISPLAY, SAMPLE, AND OR SELL PRODUCTS AT EACH EVENT
- 1 LOGO AND 10 OTHER IMAGES ON A DIGITAL LOTERIA (MEXICAN BINGO) CARD
- 4 RESERVED SEATS AT FILM SCREENING IN DETROIT
- LOGO ON THE BACK OF VOLUNTEERS T-SHIRTS
- EXCLUSIVE SOCIAL MEDIA COMMERCIALS
- LOGO ON SPIN THE RAFFLE WHEEL
- CUSTOMIZED ADS (LEAD GENERATION) ON WEBSITE AND AT EVENTS
- LOGO ON 8 DIGITAL BILLBOARDS THROUGHOUT THE STATE

\$10,000 ARTS AND CULTURE SPONSOR

- 1ST, 2ND AND 3RD PLACE PRIZES FOR CHICANO INSPIRED ART FROM THE PUBLIC (\$500, \$300, \$100)
- RECOGNITION AS ARTS AND CULTURE SPONSOR ON IN- VENUE SIGNAGE
- RECOGNITION AS ARTS AND CULTURE SPONSOR ON SOCIAL MEDIA
- 1 FULL-PAGE AD IN THE PROGRAM BOOKLET WITH QR CODE TO WEBSITE
- 8 ANNOUNCEMENTS (2 AT EACH SHOW) FROM DJ RECOGNIZING YOUR BUSINESS OR ORGANIZATION
- UNLIMITED SOCIAL MEDIA POSTS
- LOGO ON ALL BANNERS, PROMOTIONAL MATERIALS, ETC.
- LOGO ON WEBSITE WITH LINK TO YOUR WEBSITE
- ON-SITE SPACE TO DISPLAY, SAMPLE, AND OR SELL PRODUCTS AT EACH EVENT
- 1 LOGO AND 10 OTHER IMAGES ON A DIGITAL LOTERIA (MEXICAN BINGO) CARD
- HOST YOUR OWN DIGITAL LOTERIA EVENT
- 4 RESERVED SEATS AT FILM SCREENING IN DETROIT
- LOGO ON THE BACK OF VOLUNTEERS T-SHIRTS
- EXCLUSIVE SOCIAL MEDIA COMMERCIALS
- LOGO ON SPIN THE RAFFLE WHEEL
- CUSTOMIZED ADS (LEAD GENERATION) ON WEBSITE AND AT EVENTS
- LOGO ON 8 DIGITAL BILLBOARDS THROUGHOUT THE STATE

\$12,500 PLATINO (PLATINUM) SPONSOR

- 1 FULL-PAGE AD IN THE PROGRAM BOOKLET WITH QR CODE TO WEBSITE
- 8 ANNOUNCEMENTS (2 AT EACH SHOW) FROM DJ RECOGNIZING YOUR BUSINESS OR ORGANIZATION
- UNLIMITED SOCIAL MEDIA POSTS
- LOGO ON ALL BANNERS, PROMOTIONAL MATERIALS, ETC.
- LOGO ON WEBSITE WITH LINK TO YOUR WEBSITE
- ON-SITE SPACE TO DISPLAY, SAMPLE, AND OR SELL PRODUCTS AT EACH EVENT
- 1 LOGO AND 10 OTHER IMAGES ON A DIGITAL LOTERIA (MEXICAN BINGO) CARD
- HOST YOUR OWN DIGITAL LOTERIA EVENT
- 4 RESERVED SEATS AT FILM SCREENING IN DETROIT
- LOGO ON THE BACK OF VOLUNTEERS T-SHIRTS
- EXCLUSIVE SOCIAL MEDIA COMMERCIALS
- LOGO ON SPIN THE RAFFLE WHEEL
- CUSTOMIZED ADS (LEAD GENERATION) ON WEBSITE AND AT EVENTS
- LOGO ON 8 DIGITAL BILLBOARDS THROUGHOUT THE STATE
- LOGO ON TIMES SQUARE DIGITAL BILLBOARD

\$15,000 FAMILIA SPONSOR

- INSIDE BACK COVER AD IN THE PROGRAM BOOKLET WITH QR CODE TO WEBSITE
- 8 ANNOUNCEMENTS (2 AT EACH SHOW) FROM DJ RECOGNIZING YOUR BUSINESS OR ORGANIZATION
- UNLIMITED SOCIAL MEDIA POSTS
- LOGO ON ALL BANNERS, PROMOTIONAL MATERIALS, ETC.
- LOGO ON WEBSITE WITH LINK TO YOUR WEBSITE
- ON-SITE SPACE TO DISPLAY, SAMPLE, AND OR SELL PRODUCTS AT EACH EVENT
- 1 LOGO AND 99 OTHER IMAGES ON A DIGITAL LOTERIA (MEXICAN BINGO) CARD
- HOST YOUR OWN DIGITAL LOTERIA EVENT
- 4 RESERVED SEATS AT FILM SCREENING IN DETROIT
- LOGO ON THE BACK OF VOLUNTEERS T-SHIRTS
- EXCLUSIVE SOCIAL MEDIA COMMERCIALS
- LOGO ON SPIN THE RAFFLE WHEEL
- CUSTOMIZED ADS (LEAD GENERATION) ON WEBSITE AND AT EVENTS
- LOGO ON 8 DIGITAL BILLBOARDS THROUGHOUT THE STATE
- LOGO ON TIMES SQUARE DIGITAL BILLBOARD
- PLACEMENT OF YOUR COMPANY LOGO WITH RECOGNITION ON ALL COMMEMORATIVE VIDEOS FROM PHOTO BOOTH (VIDEOS CAN BE SHARED ON SOCIAL MEDIA)
- DINNER WITH DIRECTOR AND PANELISTS IN DETROIT AFTER THE FEB. 3RD SCREENING (8 PEOPLE)

\$20,000 CHICANO ART MOVEMENT SPONSOR

- INSIDE FRONT COVER AD IN THE PROGRAM BOOKLET WITH QR CODE TO WEBSITE
- 8 ANNOUNCEMENTS (2 AT EACH SHOW) FROM DJ RECOGNIZING YOUR BUSINESS OR ORGANIZATION
- UNLIMITED SOCIAL MEDIA POSTS
- LOGO ON ALL BANNERS, PROMOTIONAL MATERIALS, ETC.
- LOGO ON WEBSITE WITH LINK TO YOUR WEBSITE
- ON-SITE SPACE TO DISPLAY, SAMPLE, AND OR SELL PRODUCTS AT EACH EVENT
- 1 LOGO AND 99 OTHER IMAGES ON A DIGITAL LOTERIA (MEXICAN BINGO) CARD
- HOST YOUR OWN DIGITAL LOTERIA EVENT
- 8 RESERVED SEATS AT FILM SCREENING IN DETROIT
- LOGO ON THE BACK OF VOLUNTEERS T-SHIRTS
- EXCLUSIVE SOCIAL MEDIA COMMERCIALS
- LOGO ON SPIN THE RAFFLE WHEEL
- CUSTOMIZED ADS (LEAD GENERATION) ON WEBSITE AND AT EVENTS
- LOGO ON 8 DIGITAL BILLBOARDS THROUGHOUT THE STATE
- LOGO ON TIMES SQUARE DIGITAL BILLBOARD
- PLACEMENT OF YOUR COMPANY LOGO WITH RECOGNITION ON ALL COMMEMORATIVE VIDEOS FROM PHOTO BOOTH (VIDEOS CAN BE SHARED ON SOCIAL MEDIA)
- BREAKFAST WITH THE DIRECTOR AND PANELISTS IN DETROIT ON FEB. 3RD BEFORE THE SCREENING (8 PEOPLE)
- LIVE ART MURALS FROM SCREENINGS ARE DONATED TO NONPROFITS AND OTHER ORGANIZATIONS IN YOUR NAME

\$50,000 (EL JEFE) TITLE SPONSOR

- NUESTRA CULTURA'S CHICANO HISTORY WEEK 2024 IS PRESENTED BY "SPONSOR"
- FRONT COVER AND BACK PAGE (NAMING RIGHTS) ON PROGRAM BOOKLET
- YOUR LOTERIA CARD WILL BE PRINTED IN THE MIDDLE COVER OF THE PROGRAM BOOKLET
- 2 DOUBLE-PAGE ADS IN PROGRAM BOOKLET WITH QR CODE TO WEBSITE
- 12 ANNOUNCEMENTS (3 AT EACH SHOW) FROM DJ RECOGNIZING YOUR BUSINESS OR ORGANIZATION
- UNLIMITED SOCIAL MEDIA POSTS
- LOGO ON ALL BANNERS, PROMOTIONAL MATERIALS, ETC.
- LOGO ON WEBSITE WITH LINK TO YOUR WEBSITE
- ON-SITE SPACE TO DISPLAY, SAMPLE, AND OR SELL PRODUCTS AT EACH EVENT
- 1 LOGO AND 99 OTHER IMAGES ON A DIGITAL LOTERIA (MEXICAN BINGO) CARD
- HOST YOUR OWN DIGITAL LOTERIA EVENT
- 16 RESERVED SEATS AT FILM SCREENING IN DETROIT
- LOGO AND COMPANY NAME ON THE FRONT OF VOLUNTEERS T-SHIRTS (NUESTRA CULTURA'S CHICANO HISTORY WEEK 2024 PRESENTED BY "SPONSOR")
- EXCLUSIVE SOCIAL MEDIA COMMERCIALS
- LOGO ON SPIN THE RAFFLE WHEEL
- CUSTOMIZED ADS (LEAD GENERATION) ON WEBSITE AND AT EVENTS
- LOGO AND COMPANY NAME (NUESTRA CULTURA'S CHICANO HISTORY WEEK 2024 PRESENTED BY "SPONSOR") MAIN SPONSOR ON 8 DIGITAL BILLBOARDS THROUGHOUT THE STATE
- LOGO AND COMPANY NAME (NUESTRA CULTURA'S CHICANO HISTORY WEEK 2024 PRESENTED BY "SPONSOR") MAIN SPONSOR ON TIMES SQUARE DIGITAL BILLBOARD

\$50,000 (EL JEFE) TITLE SPONSOR(CONTINUED)

- PLACEMENT OF YOUR COMPANY NAME AND LOGO WITH RECOGNITION AS TITLE SPONSOR (NUESTRA CULTURA'S CHICANO HISTORY WEEK 2024 PRESENTED BY "SPONSOR")
- COMMEMORATIVE VIDEOS FROM PHOTO BOOTH (VIDEOS CAN BE SHARED ON SOCIAL MEDIA)
- PRIVATE DINNER WITH DIRECTOR AND PANELISTS ON JAN. 30TH IN DETROIT (20 PEOPLE)
- INTRODUCE THE DIRECTOR AT THE FILM SCREENINGS
- SHARE YOUR INITIATIVES WITHIN THE HISPANIC/LATINO COMMUNITIES (5 MIN. INTRO VIDEO BEFORE SCREENINGS)
- DIRECTOR GIVES YOU A SPECIAL THANKS ON HIS PLATFORM (TO SHARED ON SOCIALS AND WEBSITE)
- 2 BOOTHS AT AFTERPARTY EVENT IN THE VIP AREA

CHICANO HISTORY WEEK AFTERPARTY

\$3,500 PARTY FAVORS

- RECOGNITION AS A PARTY FAVOR SPONSOR ON IN-VENUE SIGNAGE
- 1 QUARTER-PAGE AD IN PROGRAM BOOKLET WITH QR CODE TO WEBSITE
- 8 ANNOUNCEMENTS FROM DJ RECOGNIZING YOUR BUSINESS OR ORGANIZATION AT AFTERPARTY
- UNLIMITED SOCIAL MEDIA POSTS
- LOGO ON ALL BANNERS, PROMOTIONAL MATERIALS, ETC.
- 1 LOGO AND 2 OTHER IMAGES ON A DIGITAL LOTERIA (MEXICAN BINGO) CARD
- 2 RESERVED SEATS AT FILM SCREENING IN DETROIT
- LOGO ON THE BACK OF VOLUNTEERS T-SHIRTS
- 4 PASSES TO AFTERPARTY
- 1 THEMED DRINK

\$5,000 PLATINO (PLATINUM) SPONSOR

- 1 HALF-PAGE AD IN PROGRAM BOOKLET WITH QR CODE TO WEBSITE
- 8 ANNOUNCEMENTS FROM DJ RECOGNIZING YOUR BUSINESS OR ORGANIZATION AT AFTERPARTY
- UNLIMITED SOCIAL MEDIA POSTS
- LOGO ON ALL BANNERS, PROMOTIONAL MATERIALS, ETC.
- LOGO ON WEBSITE WITH LINK TO YOUR WEBSITE
- 1 LOGO ON A DIGITAL LOTERIA (MEXICAN BINGO) CARD
- 2 RESERVED SEATS AT FILM SCREENING IN DETROIT
- LOGO ON THE BACK OF VOLUNTEERS T-SHIRTS
- 1 BOOTH IN GENERAL AREA
- 1 THEMED DRINK

\$7,500 LIGHTS, CAMERA, ACTION SPONSOR

- PLACEMENT OF YOUR COMPANY LOGO WITH RECOGNITION ON ALL COMMEMORATIVE VIDEOS FROM PHOTO BOOTH (VIDEOS CAN BE SHARED ON SOCIAL MEDIA)
- PHOTO BOOTH, RED CARPET AND EVENT LIGHTS SPONSOR
- RECOGNITION AS A PHOTO BOOTH SPONSOR ON IN-VENUE SIGNAGE
- 1 HALF-PAGE AD IN PROGRAM BOOKLET WITH QR CODE TO WEBSITE
- 8 ANNOUNCEMENTS FROM DJ RECOGNIZING YOUR BUSINESS OR ORGANIZATION AT AFTERPARTY
- UNLIMITED SOCIAL MEDIA POSTS
- LOGO ON ALL BANNERS, PROMOTIONAL MATERIALS, ETC.
- LOGO ON WEBSITE WITH LINK TO YOUR WEBSITE
- ON-SITE SPACE TO DISPLAY OR SAMPLE AT AFTERPARTY
- LOGO ON SPIN THE RAFFLE WHEEL
- CUSTOMIZED ADS (LEAD GENERATION) ON WEBSITE AND AT AFTERPARTY
- 1 LOGO AND 2 OTHER IMAGES ON A DIGITAL LOTERIA (MEXICAN BINGO) CARD
- 2 RESERVED SEATS AT FILM SCREENING IN DETROIT
- LOGO ON THE BACK OF VOLUNTEERS T-SHIRTS
- LOGO ON TV'S
- 1 BOOTH IN VIP AREA
- 1 THEMED DRINK

\$8,500 FIESTA SPONSOR

- RECOGNITION AS MUSIC/ENTERTAINMENT SPONSOR ON IN-VENUE SIGNAGE
- ENTERTAINMENT/DJ'S SPONSOR
- 1 HALF-PAGE AD IN PROGRAM BOOKLET WITH QR CODE TO WEBSITE
- 8 ANNOUNCEMENTS FROM DJ RECOGNIZING YOUR BUSINESS OR ORGANIZATION AT AFTERPARTY
- UNLIMITED SOCIAL MEDIA POSTS
- LOGO ON ALL BANNERS, PROMOTIONAL MATERIALS, ETC.
- LOGO ON WEBSITE WITH LINK TO YOUR WEBSITE
- ON-SITE SPACE TO DISPLAY OR SAMPLE AT AFTERPARTY
- LOGO ON SPIN THE RAFFLE WHEEL
- CUSTOMIZED ADS (LEAD GENERATION) ON WEBSITE AND AT AFTERPARTY
- 1 LOGO AND 2 OTHER IMAGES ON A DIGITAL LOTERIA (MEXICAN BINGO) CARD
- 4 RESERVED SEATS AT FILM SCREENING IN DETROIT
- PLACEMENT OF YOUR COMPANY LOGO WITH RECOGNITION ON ALL COMMEMORATIVE VIDEOS FROM PHOTO BOOTH (VIDEOS CAN BE SHARED ON SOCIAL MEDIA)
- LOGO ON THE BACK OF VOLUNTEERS T-SHIRTS
- LOGO ON TV'S
- 1 BOOTH IN VIP AREA
- 1 THEMED DRINK

\$10,000 (EL JEFE) TITLE SPONSOR

- (NUESTRA CULTURA'S CHICANO HISTORY WEEK 2024 AFTERPARTY PRESENTED BY "SPONSOR")
- LOGO AND COMPANY NAME ON WRISTBANDS
- 1 DOUBLE-PAGE AD IN PROGRAM BOOKLET WITH QR CODE TO WEBSITE
- 4 ANNOUNCEMENTS (1 AT EACH SHOW) FROM DJ RECOGNIZING YOUR BUSINESS OR ORGANIZATION
- 8 ANNOUNCEMENTS FROM DJ RECOGNIZING YOUR BUSINESS OR ORGANIZATION AT AFTERPARTY
- UNLIMITED SOCIAL MEDIA POSTS
- LOGO ON ALL BANNERS, PROMOTIONAL MATERIALS, ETC.
- LOGO ON WEBSITE WITH LINK TO YOUR WEBSITE
- ON-SITE SPACE TO DISPLAY OR SAMPLE AT AFTERPARTY
- LOGO ON SPIN THE RAFFLE WHEEL
- CUSTOMIZED ADS (LEAD GENERATION) ON WEBSITE AND AT AFTERPARTY
- 1 LOGO AND 2 OTHER IMAGES ON A DIGITAL LOTERIA (MEXICAN BINGO) CARD
- LOGO AND COMPANY NAME ON THE BACK OF VOLUNTEERS T-SHIRTS (CULTURA'S CHICANO HISTORY WEEK 2024 AFTERPARTY PRESENTED BY "SPONSOR")
- 4 RESERVED SEATS AT FILM SCREENING IN DETROIT
- LOGO ON TIMES SQUARE DIGITAL BILLBOARD
- PLACEMENT OF YOUR COMPANY NAME AND LOGO WITH RECOGNITION AS TITLE SPONSOR (NUESTRA CULTURA'S CHICANO HISTORY WEEK 2024 AFTERPARTY PRESENTED BY "SPONSOR")
- COMMEMORATIVE VIDEOS FROM PHOTO BOOTH (VIDEOS CAN BE SHARED ON SOCIAL MEDIA)
- LOGO ON TV'S
- 2 BOOTHS IN VIP AREA
- 1 THEMED DRINK

**NUESTRA CULTURA'S
CHICANO HISTORY WEEK 2024
SPONSORSHIP FORM**

SPONSORSHIP AMOUNT: _____

COMPANY/ORGANIZATION NAME: _____

COMPANY/ORGANIZATION CONTACT NAME:

FIRST: _____ LAST: _____

CONTACT PHONE NUMBER: _____

CONTACT EMAIL: _____

COMPANY/ORGANIZATION WEBSITE: _____

HOW WOULD LIKE TO SUBMIT PAYMENT:

CHECK

ACH

AUTHORIZED SIGNATURE: _____ DATE: _____

PLEASE SEND YOUR HI-RES VERSION (LESS THAN 3MB) OF YOUR
LOGO AND IMAGES TO NUESTRACULTURA.MI@GMAIL.COM

FOR MORE INFORMATION, CONTACT ANGELO KAPP
AT NUESTRA CULTURA / 989-928-4620